



Discover the world of Latitude Enfant

Retailers want to stock brands that stand out from the crowd, with instant appeal that makes them impossible to resist! Latitude Enfant® has that appeal. Their extraordinary range of tactile early learning toys is beautiful and colourful to look at, features an enticing array of textures, sounds and activities, and delights, stimulates, entertains and educates through play.

Take the adorable Stacking Cat from their Nature Collection. Standing approximately 35cms high on a sturdy base, he includes 5 colourful rings each with a different feature, texture or sound, and a cheeky smiling face. Put him together, squeeze his nose and he'll meow in satisfaction! There's a whole world of fun to discover, call us to find out more.

Hotline: 01730 895761 ■ www.cheekyrascals.co.uk



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November 2007

Yeast Super Baby™ Music Stair Toys and Activities

Petite Star really do have Green Fingers!

Petite Star's Green Fingers nursery range has been created to provide beautifully made, practical products, at a really affordable price.

The Green Fingers walker has multi-height positions for growing legs, and a deluxe padded seat in the gorgeous Green Fingers fabric. Grip strips on the base of the walker keep it stable on uneven surfaces and it folds down flat for easy compact storage. RRP £34.99.

The Compact Mini Swing is petite, comfortable and perfectly formed with 3 speeds, a selection of melodies to listen to and toys to play with. It folds flat for easy storage in the most bijou home and retails at only £49.99.

Hotline: 01923 663344 ■ www.petitestarproducts.com

Chicco preschool toys

Using the Chicco Baby Steps Activity Walker a young child can stand on its own two feet and take its first steps confidently and safely - to the sound of music. As the walker begins to move, a melody plays. When baby stops so does the tune, so the more baby walks, the more the melody plays, encouraging it to keep toddling.

Then when it's time for a well-earned break, it turns into a bright and colourful activity centre with shape sorting fun, levers to push and pull, activating lights and sounds to exercise a child's imagination and co-ordination.

Hotline: 01623 750870 ■ Email: sales@chicco.co.uk

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Sassy Who Loves Baby? Photo Cube

The Sassy Who Loves Baby? Photo Cube from Flair takes developmental toys to a new level, inspiring a sense of self in the youngest member of the family.

Babies are fascinated by human faces and this soft cube holds up to five photos of baby and other family members, plus a safety mirror so he or she is encouraged to observe themselves within their world.

What's more, to further captivate little ones there are four panels each with their own amusing sound to be discovered.

If some noisy fun is the order of the day however, then the Sassy Mini Sport Football Rattle will entertain all tiny footie fanatics. The high contrast colours, soft sounds and rattling rings will invite baby to grasp, chew and shake this lightweight rattle.

Hotline: 0208 643 0320 ■ Email: sales@flairplc.co.uk